

Access the US Venture Capital equity market and the US mobile/wireless markets

IMA is proud to present Gerbsman Partners to its members. http://www.gerbsmanpartners.com

In early May, Gerbsman Partners will conduct a series of meetings in Israel to locate potential companies who are aiming at the US mobile/wireless market.

Gerbsman partners will package, promote, qualify and set up meetings in New York, San Francisco and other select US cities, for qualified Israeli companies. The select companies that decide to retain Gerbsman Partners will have access to their venture capital/ equity investors and wireless distribution contacts. Gerbsman Partners will develop a strategy, and assist in executing with the Israeli companies, for closing any potential deal.

If your company is interested to meet Gerbsman Partners or if you have any questions, please contact IMA (<u>Bendov@imaworld.orq</u>).

As there is limited number of meetings we can set up, please advise soonest of your interest.

About Gerbsman Partners

Gerbsman Partners has been in business over 22 years and with over \$ 1 billion of transactions completed, Gerbsman Partners has developed a proven and profitable business model. With our network of direct contacts into the technology and wireless market, and our leveraged contacts with most tier one and two venture capital companies, we can represent a wide distribution of potential strategic and financial sources.

In 2003 Gerbsman Partners expanded its "International Business Model" to focus on the worldwide opportunity in the Wireless and Technology market. In conjunction with our core practice of maximizing enterprise value for under-valued, under-capitalized and under-performing companies, Gerbsman Partners is seeking to identify valuable and leading edge wireless and technology products from targeted companies in Europe and Israel.

Our objectives in the US for these companies and their IP are to:

- 1. Establish profitable relationships for M & A
- 2. Promote partnerships and licensing
- 3. Facilitate IP transfer
- 4. Identify funding/expansion capital

Gerbsman Partners, after considerable market research led by Patric Carlsson (formerly of Institute for the Future and Telia Business Innovation) and Gunner Ostergren (formerly of Ericsson, Cap Gemini and Ikon Media Lab), has identified a significant need for proven wireless and other technologies and services in the US marketplace. Gerbsman Partners' objective is to be a catalyst in European and Israeli wireless and technology, bridging the 16 to 18 month gap between the European, Israeli and the more slowly developing US marketplace.

Gerbsman Partners, with offices and strategic alliances in North America, Europe and Israel, focus' on maximizing enterprise, stakeholder and shareholder value for companies and their Intellectual Property.

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