

4th Annual

Winning Strategies for Restructuring, Turnaround Management & Valuation of Distressed Companies

Learn from these participating companies:

- GE Capital
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- Development Specialists, Inc.

Total market value of distressed debt stands at \$680 billion. Are you maximizing your profits in this growing marketplace?

At this must attend forum, you will gain valuable insight into:

- ▶ The next wave of bankruptcies, including real estate, energy, telecom, hospitality, technology and retail
- The **Airline Industry** soft landing or crash landing?
- ▶ How to maximize stakeholder value and **intellectual property**
- The \$60 billion opportunity in distressed consumer debt
- The risks, rewards and trade-offs of investing in distressed debt
- Distressed debt investing opportunities in Asia

PLUS!

A COMPLIMENTARY WORKSHOP ON ADVANCED WORKOUT STRATEGIES TO BE LED BY GE CAPITAL

December 4-5, 2002

Millennium Knickerbocker Hotel Chicago, IL

Presented By:



Private
Equity
Group

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Dear Executive.

As you may know, the recently released Altman Report on Defaults and Returns on High Yield Bonds for the first half of 2002, includes the following headline making conclusions:

The first half of 2002 default rate of 6.82% for high yield corporate bonds topped any quarter or half-year default rate in the entire history of high yield bond compilations. The second quarter default rate of 4.02% was second only to the default rate for the first quarter of 1991 Altman also notes that the peak in the default rate is difficult to predict and has likely not yet occurred.

While credits such as WorldCom continue to grab the headlines, there are many opportunities in smaller cap companies as well. Of the 74 companies with liabilities greater than \$100 million that filed Chapter 11 in the first-half of 2002, 52 of these companies had liabilities of less than \$1 billion. Both the Cable Communication Providers and Leisure / Entertainment sectors had four defaults in the first half of 2002 Sectors with three or more defaults in the first half of 2002 included: Energy; Retailing; Textiles; Glass Products; Mining; and Paper and Paper Board. As it is well known that high default rates and irrational behavior have adversely impacted the performance of distressed asset managers in recent months, it begs the question: why is distressed debt attractive?

First, the opportunity to purchase distressed debt at significant discounts has not passed us by. Second, when big names hit the market, such as WorldCom, Enron, etc., it artificially depresses the prices of the smaller names, creating buy opportunities in the small cap market. Third, the downside risk associated with increasingly volatile markets is mitigated by control-oriented investors, who are prepared to protect subordinated positions--in contrast to trading-oriented investors.

In short, the market opportunity in the distressed sector compels another look at the distressed debt asset class. Based on these trends, Strategic Research Institute is pleased to announce its 4th Annual Distressed Debt Investing Forum - Winning Strategies for Restructuring, Turnaround Management, and Valuation of Distressed Companies. This timely event will be held at the Knickerbocker Millennium Hotel in Chicago on December 4-5, 2002.

By attending this event, you will join your peers in learning:

- How to define and sell a distressed company
- Litigation strategies and issues
- Distressed consumer debt-is there a \$60 billion opportunity?
- ▶ The **securitization** of distressed debt portfolios
- The airline industry soft landing or crash landing?
- The risks, rewards and trade-offs of investing in distressed debt
- Advanced workout strategies through a complimentary workshop

To participate in this exclusive event, simply complete the registration form or register online at www.srinstitute.com/cx411. You may also register by phone at 1-888-666-8514, via fax at 646-336-5891, or by e-mail at info@srinstitute.com.

I look forward to seeing you in Chicago this December.

Sincerely.

F. John Stark III Chief Executive Officer

WATER TOWER CAPITAL, LLC

Conference Organizer: Strategic Research Institute 333 Seventh Avenue, Ninth Floor, New York, N.Y. 10001-5004 • (212) 967-0095 or (800) 599-4950

Sponsorship & Exhibit Opportunities

Sponsorship - Sponsoring a reception, luncheon or breakfast will maximize your company's recognition and provide you the opportunity to network with targeted senior level executives.

Tabletop Exhibits - Offers you the perfect opportunity to show your target market what your product or services can do for their business. A limited number of exhibit tables are available and are strategically positioned to guarantee optimum exposure.

To maximize your company presence to this target market, please contact Don Buford at: (212) 967-0095 X 277 or dbuford@srinstitute.com.

Who Should Attend

Investment **Managers from:**

- Private Equity Funds
- Pension Funds
- Hedge Funds
- Fund of Funds
- Offshore Funds
- Vulture Funds

Investment Groups including: • Loan or Workout Specialists

Restructuring Advisory /

- Investment Banks
- Merchant and Commercial Banks
- M&A Specialists
- Loan Originators & Lending Officers
- Insurance Companies

Also of Strategic Interest to:

- Traders, Loan and Bond Portfolio Managers
- General Counsel
- Bankruptcy Attorneys
- Private Placement Specialists
- Tax & Accounting Specialists

Wednesday, December 4, 2002

8:00 - 9:00

Registration, Continental Breakfast, and Exhibits

9:00 - 12:00

Complimentary Pre-Conference WORKSHOP: Advanced Workout Strategies

(Please pre-register for this complimentary workshop on the registration page.) The objective of this workshop is to provide investors and workout managers an opportunity to discuss and interact with workshop leaders and peers in this constantly changing environment. Key items to be addressed in this workshop include:

- DIP Loan Market
- Major Bankruptcy Case Review
- Out of Court Liquidation Alternatives
- Corporate Fraud and Regulation
- · Plan of Reorganization Trends
- Bankruptcy Venue: is Delaware Closed?

LEADERS:

Murry Stegelmann, Managing Director, Head of Bank Loan Group GE CAPITAL

Thomas Donnelly, Senior Vice President GE CAPITAL COMMERCIAL FINANCE

Ronald J. Silverman, Partner

BINGHAM MCCUTCHEN LLP

Larry J. Nyhan, Partner

SIDLEY & AUSTIN

Patrick D. Cavanaugh, Principal

HIGH RIDGE PARTNERS

Penny G. Friedman, Senior Vice President

GE CAPITAL COMMERCIAL FINANCE, NATIONAL

RESTRUCTURING GROUP

David Heller, Partner

LATHAM & WATKINS

12:00 – 1:00 Luncheon for Workshop Delegates & Speakers

1:00 - 1:15

Chairman's Welcome & Opening Remarks

F. John Stark III, Principal, Chief Executive Officer WATER TOWER CAPITAL, LLC

1.15 - 2.15

An Overview of the Next Wave of Bankruptcies

What are the next sectors to hit the skids? This program presents an overview of sectors beginning to show signs of distress, which offer the next wave of potential opportunities for investors, as well as bankruptcy and reorganization professionals. This discussion will include an outlook for select sectors that may include telecom, hospitality, real estate, retail, and technology, among others.

MODERATOR:

Michael P. Murphy, Partner, Financial Advisory Services DELOITTE & TOUCHE LLP

PANELISTS:

Thomas Goodwin, Founder & Executive Vice President, Sales THE DEBT EXCHANGE, INC.

Gary E. Hindes, Managing Director

DELTEC ASSET MANAGEMENT, LLC

John C. Haeckel, Partner

CHILMARK PARTNERS

William A. Brandt Jr., President and CEO

DEVELOPMENT SPECIALISTS, INC.

2:15 - 3:15

Distressed Debt CDOs: What? Why? Now?

This panel will review prior distressed debt securitizations thru collateralized debt obligation (CDO) transactions (e.g., Ark I and II, Endeavour and Restoration Funding) and some of the particular issues raised therein, including:

- CDO capital structures unfunded commitments and protective advances
- Letter of credit commitments
- Due diligence and valuation
- Rating agency methodology
- Transfer and other documentation issues

MODERATOR:

WORKSHOP

Paul Forrester, Partner

MAYER, BROWN, ROWE & MAW

PANELISTS:

Marion Silverman, Senior Director

FITCHRATINGS

Terry D. Coleman, Vice President

WATER TOWER CAPITAL, LLC

Lewis W. Solimene, Managing Director

ERNST & YOUNG CORPORATE FINANCE

3:15 – 3:30 Refreshments & Networking Break

3:30 - 4:15

The Resurrection of Steel

Hear the stories and lessons learned from a few of the largest public restructurings/bankruptcies, such as the LTV Corporation and Bethlehem Steel deals.

PANEL TO BE MODERATED BY:

Wilbur L. Ross, Jr., Chairman

WL ROSS & CO., LLC

4:15 - 5:00

Maximizing Recovery Values in Liquidations

- Making the reorganization/liquidation decision quickly
- Strategies for minimizing admin and other claims
- Retain management or bring in specialists
- How much to get done in court versus with a post-reorganization trustee.
- Valuing preference and litigation claims and providing funding

Stephen G. Moyer, Director of Research

IMPERIAL CAPITAL LLC

Harold L. Kaplan, Partner

GARDNER CARTON & DOUGLAS

5:00 - 5:30

Distressed Consumer Debt: A \$60 billion Opportunity?

With consumer debt (and defaults) at record levels, sales of large consumer debt portfolios to private investment firms have become an important part of the recovery process for major creditors including banks, finance companies, utilities and others. This session presents a history and overview of the consumer debt acquisition sector outlining the portfolio acquisition process, pricing methodologies; financing and collection strategies employed by the current generation of distressed consumer debt investors.

Alfred Brothers, Executive Vice President

CAVALRY INVESTMENTS, LLC

5:30 - 7:00

Cocktail Reception and Networking





Thursday, December 5, 2002

8:00 - 8:45

Registration & Continental Breakfast

8:45 - 9:00

Chairman's Re-cap of Day One & Introduction to Day Two

9:00 - 10:00

The Airline Industry: Soft Landing or Crash Landing?

- What is the present state of the industry?
- What is the present state of troubled players in the industry?
- What is seen as the future of the industry?

MODERATOR:

James H.M. Sprayregen, Partner; Restructuring, Insolvency, Workout & Bankruptcy Practice Group

KIRKLAND & ELLIS

PANELISTS:

Nick Popovich, Vice President

SAGE POPOVICH, INC.

Douglas J. Lipke, Partner; Director of Insolvency, Bankruptcy

& Corporate Reorganization Group

VEDDER, PRICE, KAUFMAN & KAMMHOLZ

Mitchell A. Harwood, Managing Director

EVERCORE PARTNERS INC.

10:00 - 11:00

Investors' Strategy Session: The Risks, Rewards, and Trade-Offs of Investing in Distressed Debt

- How have return expectations changed
- What industry segments are hot and why?
- What criteria are funds looking at when purchasing a deal?
- How active in restructuring process should an investor be?
- What global opportunities are available today?
- How do you deal with unforeseen obstacles?

MODERATOR:

F. John Stark III, Principal, Chief Executive Officer

WATER TOWER CAPITAL, LLC

PANELISTS:

Kevin P. Genda, *Managing Director, Cerberus Capital Management, L.P. Senior Vice President - Chief Credit Officer*

ABLECO FINANCE LLC

David McReynolds, Director of Acquisitions, Special Assets

REPUBLIC FINANCIAL CORPORATION

Bruce Ferguson, Managing Director, Special Situations Investments

SUMMIT INVESTMENT PARTNERS

Janice M. Stanton, Partner

CONTRARIAN CAPITAL MANAGEMENT LLC

11:00 – 11:15 Mid-Morning Refreshments & Networking Break

11:15 - 12:15

Uncover the Hidden IP Value to Position the Distressed Borrower For Sale



- Maximizing value for under-performing, undercapitalized technology companies
- Unique issues in working with and reorganizing high technology debtors
- The worth of intellectual property in distressed companies
- Creating new IP-driven revenue streams and distribution channels to maximize shareholder value/strengthen ability to repay
- Uncover the hidden IP value to position the distressed borrower for sale

ROUNDTABLE PANELISTS:

Steven Gerbsman, Principal

GERBSMAN PARTNERS/INTERNET RECOVERY GROUP

Andrew J. Sherman, Esq., Capital Partner

MCDERMOTT, WILL & EMERY

Peter S. Fishman, Senior Vice President, Financial Restructuring Group HOULIHAN LOKEY HOWARD & ZUKIN

12:15 - 1:00

To Sue or Not to Sue: Litigation Strategies and Issues

- How litigation claims affect creditors in the bankruptcy context
- Litigation strategies for debtors and creditors to increase the recovery pie
- Survey of significant litigation developments in the distressed debt and bankruptcy fields
- Case studies in the use of litigation as an effective tool for creditors and debtors

MODERATOR:

Howard B. Levi, Esq., Partner

LEVI LUBARSKY & FEIGENBAUM LLP



PANELISTS:

Forrest B. Lammiman, Partner, Bankruptcy Group

LORD, BISSELL & BROOK

Robert J. White, Partner, Business Restructuring & Reorganization O'MELVENY & MYERS LLP

1:00 - 2:00

Luncheon for Delegates & Speakers

2:00 - 2:30

How to Sell an Ugly Duckling: Defining and Selling a Distressed Company

- Definitions and assumptions
- Definition of best fit purchasers
- Valuation and alternatives
- Pricing strategy...increasing the price
- · Debt and structure funding
- Packaging, warranties and finding buyers
- Negotiating and managing ... Some war stories/case studies

Edward Story, Managing Partner IRONWOOD ADVISORY, LLC

2:30 - 3:00

Providing New Capital to Distressed Companies: Are the Rewards Worth the Risk?

- Identifying distressed winners
- Assessing the downside
- Structuring the deal

Howard Levkowitz, Portfolio Manager

SPECIAL VALUE INVESTMENT MANAGEMENT, LLC

(an affiliate of Tennenbaum & Co.)

3:00 - 4:00

Distressed Debt Investing Opportunities in Asia

Japan, Inc. once threatened the survival of corporate America through intense competition, now it faces financial collapse. Economic development in Asia boomed until the financial crisis of 1997, leaving huge amounts of distressed assets. China has entered the WTO, but faces a daunting reform agenda of its financial sector as it tries to shed its massive amounts of non-performing loans. This presentation explores restructuring issues and distressed debt investing opportunities in Asia.

MODERATOR:

Seth R. Freeman, CEO & Managing Director EM CAPITAL / FREEMAN PARTNERS



PANELISTS:

David J. Mapley, Chief Investment Officer & Managing Director

Hanney Jian Yin, Chief Financial Officer

SHIMODA CAPITAL ADVISORS, LIMITED

UNITED HORIZON INVESTMENT GROUP

4:00 Conference Concludes

Hundreds have benefited from our Distressed Debt Investing Conferences, including:

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December 4-5, 2002







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Payments: The registration fee for this conference is \$1495. TMA members: \$1295. This includes all breakfasts, lunches, refreshments, receptions and the conference documentation workbook. Payments may be made by company check, American Express, Visa, MasterCard or Diner's Club. Please make checks payable to strategic Research Institute L.P. and be sure to write the registrant's name on the face of the check along with the conference code CX411. Payments must be received (10) ten days prior to the conference.

Hotel Accomodations: We have reserved a limited block of rooms with the hotel at a special discounted rate for attendees. To secure your accommodation, please contact the hotel at least 4 weeks in advance and be sure to mention that you are a Strategic Research Institute delegate.

Discounts

Group Discounts Available: If you send two delegates to this conference at the full registration fee, the third and subsequent delegates receive a \$200 discount off the conference registration fee.

Frequency Program: If you personally attend three Strategic Research Institute conferences in 2001 as a fee paying delegate, you will be credited 50% off the full registration fee of the third event. Please be sure to indicate that it is your third event when registering so that your invoice may be adjusted accordingly. Discounts cannot be combined.

Millennium Knickerbocker Hotel

163 E. Walton Place Chicago, IL 60611

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Suggested Dress: Business Casual



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