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In Association with

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# 2ND ANNUAL DISTRESSED & TURNAROUND INVESTMENT FORUM - WEST

CAPITAL INVESTMENTS • CORPORATE RESTRUCTURING • TURNAROUND STRATEGIES

**SEPTEMBER 22 - 23, 2008**

PALAZZO / VENETIAN CONGRESS CENTER • LAS VEGAS, NEVADA



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**International Institute for Business Information & Growth LLC**

Dear Colleague:

I am pleased to invite you to attend iiBIG's Distressed & Turnaround Investment Forum – West which will be held September 22-23, 2008 at the Palazzo/Venetian Congress Center in Las Vegas.

As the credit crunch continues, more and more mid-market to large-cap companies will be having difficulty refinancing old debt; or taking on new debt. This means that troubled companies are destined to become a larger part of the portfolios of private equity, hedge fund and other sophisticated investors.

With traditional lenders in a squeeze, highly liquid investors like institutional funds, sovereign funds and other foreign investors will be moving in to take advantage of the most lucrative opportunities.

By attending this year's conference in Las Vegas, you will meet the players whose "ears are close to the ground" and you'll benefit from hearing where the next wave of deals will bring the most profitable returns.

This market is changing every day, and this twice-annual event has been growing rapidly. Last year's WEST event in Las Vegas was sold out! So this year's Distressed & Turnaround Investment Forum – WEST has been moved to the Palazzo/Venetian Congress Center!

So we urge you to "think iiBIG!" and reserve your seat today!

I look forward to seeing you in Las Vegas ~ September 22-23 ~ at the Palazzo/Venetian Congress Center in Las Vegas!

Best regards,

**Don Buford, CEO**



**International Institute for Business Information & Growth LLC**

#### CONTINUING EDUCATION CREDITS

Continuing Education Credits (e.g. CLE, CPE, CME, etc.) may be available for this conference.

Upon request conference attendees will be provided with a "Certificate of Attendance" and a copy of the conference agenda, showing topics, length of sessions, and name(s) and professional affiliation(s) of presenter(s) for each session.

Attendees wishing to apply for continuing education credits for attending this conference may submit this documentation to the relevant organization in his/her state when applying for such credits.

#### LISTEN & LEARN FROM OUR EXECUTIVE SPEAKING FACULTY (Confirmed at Press Time)

Jeffrey Hammer, Senior Managing Director  
& Co-Head Private Equity Advisors,  
**Bear Stearns Asset Management**

Raymond Whiteman, Managing Director &  
Co-Head Global Distressed & Corporate  
Opportunities, **The Carlyle Group**

Edwin Burton, Ph.D., Trustee & Chair,  
Benefits & Actuarial Committee,  
**Virginia Retirement System**

Joshua Easterly, Managing Director,  
America Special Situation Group,  
**Goldman Sachs**

Sharon Manewitz, Managing Director,  
Distressed Investments and Special  
Situations, **TIAA-CREF**

Philip Arra, President,  
**Hunt Special Situations Group**

Marc Puntus, Managing Director,  
**Miller Buckfire & Co. LLC**

Wael Rostom, Partner,  
**McMillan, LLP**

Ian Schneider, Managing Director,  
**Fortress Investment Group**

David Sherman, Founder & Managing  
Partner, **Cohanzick Capital Management LLC**

Mark Shinderman, Partner, Bankruptcy  
Practice, **Munger, Tolles & Olson LLP**

Adam Reinebach, Publisher,  
**IDD MAGAZINE**  
(A SourceMedia, Inc. Publication)

Bruce Ferguson, Managing Partner,  
**APEX Fundamental Partners LLC**

Eric Beckman, Partner, Private Debt Group,  
**Ares Management**

Rob Deutschman, President,  
**Cappello Partners LLC**  
(& Vice Chair, **Enron Creditors Recovery Corp.**)

Frank Mack, Managing Director,  
**Conway MacKenzie & Dunleavy**

T. Scott Avila, Managing Partner,  
**CRG Partners**

Michael Epstein, Managing Partner,  
**CRG Partners**

Tom Vivaldelli, Principal & Managing  
Director, **Distressed Real Estate Solutions**

Michael Anderson, CEO,  
**Eclipse Corporate Development**  
(& Board Member, **Nevada TMA**)

Jeffrey Geron, Partner,  
**Sonnenschein Nath & Rosenthal LLP**

Christopher Gouskos, Managing Director,  
**Gateway Asset Trading Company LLC**

Steven R. Gerbsman, Principal,  
**Gerbsman Partners**

Navin Nagrani, Vice President,  
**Hilco Real Estate, LLC**

Richard Nejame, Managing Director,  
Investment Banking Group, **Imperial  
Capital**

Adam Gottlieb, Managing Director,  
**Industrial Opportunity Partners**

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**Kargman Associates**

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**Kilimanjaro Advisors**

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**LBC Credit Partners**

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Partner, **Longroad Asset Management, LLC**

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Co-Head Special Situations Group/SSG,  
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Bhavin Shah, Managing Director,  
**Oak Hill Advisors**

Kevin Griffin, Director & Head of Private  
Investing, **Octavian Funds**

Ross Gatlin, CEO & Managing Partner,  
**Prophet Equity LLC**

Larry Halperin, Partner,  
**Richards Kibbe & Orbe LLP**

Craig Forrest Noell, Managing Principal,  
**Signature Capital Partners, Inc.**

Richard Benson, President,  
**Specialty Finance Group, LLC**

John Collard, CTP, Chairman,  
**Strategic Management Partners**  
(Past Chair, **TMA**)

Steve Moyer, Director,  
**Tennenbaum Capital Partners**

John Stark III, Managing Director,  
**Water Tower Capital, LLC**



# DAY ONE: MONDAY, SEPTEMBER 22, 2008

## 7:30 – 8:30 Registration & Networking

## 8:30 – 8:40 Welcoming Remarks

8:45 – 9:30

### “State of the Industry” Keynote Panel: A Structural Analysis Of The Meltdown; After-Effects And Resulting Investment Opportunities

#### PANELISTS:

- Raymond A. Whiteman, Managing Director & Co-Head Global Distressed & Corporate Opportunities, THE CARLYLE GROUP
- Ian Schneider, Managing Director, FORTRESS INVESTMENT GROUP
- John Stark III, Managing Director, WATER TOWER CAPITAL, LLC
- John Collard, CTP, Chairman, STRATEGIC MANAGEMENT PARTNERS
- Bhavin Shah, Managing Director, OAK HILL ADVISORS
- Steve Moyer, Director, TENNENBAUM CAPITAL PARTNERS

9:35 – 10:20

### Hedge Funds and Private Equity: Where are they Now in Distressed Debt?

As the credit crunch continues, Hedge Funds are expanding rapidly into areas previously dominated by banks. The number of hedge funds that specialize in asset-based lending has quadrupled in the last 3 years – and ‘banklike’ hedge funds had about \$12Billion in assets to lend at the end of 2007 –up from \$900Million three years ago. How will this trend affect the distressed & turnaround markets?

#### PANELISTS:

- Jeffrey Hammer, Senior Managing Director & Co-Head Private Equity Advisors, BEAR STEARNS ASSET MANAGEMENT
- J. Scott Victor, Senior Managing Director & Co-Head Special Situations Group, NATIONAL CITY INVESTMENT BANKING
- Murray Stegelmann, Managing Director, KILIMANJARO FUNDS
- Philip Arra, President, HUNT SPECIAL SITUATIONS GROUP
- Kevin Griffin, Director & Head of Private Investing, OCTAVIAN FUNDS

## 10:20 – 10:50 Refreshments & Networking

10:55 – 11:40

### Remedies for Legacy Ills, Activist Investing, and Corporate Governance and other Investor Hot Buttons

In light of litigation and shareholder disputes that have arisen in recent cases:

- Did poor corporate governance contribute to the demise of a company and will good corporate governance actually help an emerging company?
- Activism: Does taking a director position increase chances for success post-Chapter 11?

#### PANELISTS:

- Sharon Manewitz, Managing Director, Distressed Investments and Special Situations, TIAA-CREF
- Ross Gatlin, Chief Executive Officer & Managing Partner, PROPHET EQUITY LLC
- Jeffrey Geron, Partner, SONNENSCHN NATH & ROSENTHAL LLP

11:45 – 12:25

### Cross Border and International Distressed Debt Opportunities

**MODERATOR:** Waël Rostom, Partner,  
McMILLAN, LLP

#### PANELISTS:

- Stephen T. Kargman, President, KARGMAN ASSOCIATES
- Other panelists TBA

## 12:30 – 1:45 NETWORKING LUNCHEON

1:50 – 2:35

### Institutional Investor Perspective on the Distressed & Opportunity Investing Markets

Several large pension funds are taking steps to take advantage of the crisis in the debt market. Hear why pension funds see opportunity in the current crisis.

#### PANELISTS:

- Edwin T. Burton, Ph.D., Trustee & Chair, Benefits & Actuarial Committee, VIRGINIA RETIREMENT SYSTEM  
(Professor of Economics, Univ. of Virginia)
- Additional Panelists TBA

2:40 – 3:30

### Corporate Governance in the Zone of Insolvency: A Case Study

- Paul J. Coughlin, Managing Partner, LONGROAD ASSET MANAGEMENT, LLC
- Larry G. Halperin, Partner, RICHARDS KIBBE & ORBE LLP
- Michael Epstein, Managing Partner, CRG PARTNERS

## 3:30 – 4:00 Refreshments & Networking

4:05 – 4:50

### The 2008 Election: How (or) will it Impact the Economy and Opportunity Investing?

**MODERATOR:** Mark Shinderman, Partner,  
MUNGER, TOLLES & OLSON, LLP

#### PANELISTS:

- Bruce Ferguson, Managing Partner, APEX FUNDAMENTAL PARTNERS, INC.
- Richard Benson, President, SPECIALTY FINANCE GROUP, LLC

4:55 – 5:55

### Firing Line: Capitalizing on the New Distressed Debt

A panel of experts will take questions and discuss issues raised by the delegates. Questions will be solicited from conference attendees both prior to and during the event.

**MODERATOR:** Adam Reinebach, Publisher,  
IDD MAGAZINE (A SourceMedia, Inc. Publication)

#### PANELISTS:

- Joshua W. Easterly, Director, GOLDMAN SACHS SPECIALTY LENDING GROUP L.P.
- Christopher A. Gouskos, Managing Director, GATEWAY ASSET TRADING COMPANY, LLC
- Craig Forrest Noell, Managing Partner, SIGNATURE CAPITAL PARTNERS, INC.
- Bruce Ferguson, Managing Partner, APEX FUNDAMENTAL PARTNERS, INC.
- Larry H. Lattig, Executive Vice President & Senior Managing Director, MESIROW FINANCIAL CONSULTING, LLC



6:00 – 7:30

Evening Networking Reception

**Register before August 15, 2008 and SAVE \$300!**

### 8:00 – 8:45 Networking & Registration

8:45 – 9:30

#### M&A: Turnaround and Distressed Debt Opportunities

##### PANELISTS:

- Steven R. Gerbsman, Principal, GERBSMAN PARTNERS
- Adam Gottlieb, Managing Director, INDUSTRIAL OPPORTUNITY PARTNERS
- Frank R. Mack, Managing Director, CONWAY MACKENZIE & DUNLEAVY
- Marc D. Puntus, Managing Director, MILLER BUCKFIRE & CO.
- T. Scott Avila, Managing Partner, CRG PARTNERS
- Michael Anderson, Chief Executive Officer, ECLIPSE CORPORATE DEVELOPMENT

9:35 – 10:20

#### Second Lien, Tranche B and Junior Sub Debt in Distressed Debt Investing Strategies

##### PANELISTS:

- Eric Beckman, Partner, Private Debt Group, ARES MANAGEMENT
- Homyar M. Choksi, Principal, LBC CREDIT PARTNERS
- Richard Nejame, Managing Director, Investment Banking Group, IMPERIAL CAPITAL
- Ted Koenig, President, MONROE CAPITAL

### 10:20 – 10:50 Morning Break & Networking

10:55 – 11:40

#### High Yield/Distressed Debt Market: Current Climate, Opportunities & Pitfalls

**MODERATOR:** Peter M. Lupoff, Managing Director & Portfolio Manager, MILLENIUM MANAGEMENT LLC

##### PANELISTS:

- Rob Deutschman, President, CAPPELLO PARTNERS
- David K. Sherman, Founder and Managing Principal, COHANZICK CAPITAL MANAGEMENT LLC
- Katalin E. Kutasi, Principal/Portfolio Manager, KELLNER DILEO & CO.

11:45 – 12:30

#### Investment and Disposition Strategies in the Residential and Commercial Real Estate Sectors

##### PANELISTS:

- Tom Vivaldelli, Principal and Managing Director, DISTRESSED REAL ESTATE SOLUTIONS
- Navin N. Nagrani, Vice President, HILCO REAL ESTATE, LLC
- Christopher A. Gouskos, Managing Director, GATEWAY ASSET TRADING COMPANY, LLC

12:30 **End of Conference: Thanks for Thinking iibig!**

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The Nevada Chapter of the Turnaround Management Association represents turnaround and corporate renewal professionals serving the needs of Nevada's businesses. We are proud to welcome iibig's "2008 Distressed & Turnaround Investment Forum" to our state. The Turnaround Management Association ([www.turnaround.org](http://www.turnaround.org)) is the only international non-profit association dedicated to corporate renewal and turnaround management. Its international headquarters is in Chicago. For more information, visit: <http://www.turnaround.org>

For information on sponsorship/exhibition opportunities, please contact:

Kellie Swanstrom, VP, Business Development, iibig  
at 973-571-0867 or [kellies@iibig.com](mailto:kellies@iibig.com)

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## VENUE INFORMATION:



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iiBIG has made arrangements with **The Palazzo Resort Hotel Casino** for a limited block of rooms for this conference at the discounted rate of only \$289 per night. To take advantage of this discounted rate you must make your reservations no later than Friday, August 15, 2008 as the discounted room block rate will expire on this date. When making your reservations, be sure to mention that you are a participant of the **"iiBIG/Distressed Investing Conference."**

**TO RESERVE YOUR ROOM, CALL:  
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### REGISTRATION

### TERMS & CONDITIONS:

Registration fee includes admission to all conference sessions; breakfasts, luncheons, refreshments, receptions; and one copy of the conference documentation workbook provided by iiBIG.

Cancellation of registration must be made in writing to iiBIG no later than 30 days before the conference. A \$199 service & handling fee will be retained for each cancellation. No refunds if cancellation is received less than 30 days before the conference; however, registration(s) may be transferred to another person by sending iiBIG the name and full contact details of the substitute registrant(s). In lieu of cancellation, registration(s) may be transferred to any other iiBIG conference held within twelve (12) months of the date of the original conference.

Conference attendees are solely responsible for costs to attend conference including – but not limited to – travel, lodging, and/or shipping and safe keeping of personal or business property. iiBIG encourages all conference participants to carry insurance to protect against the loss, damage or theft of any personal or business property.

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